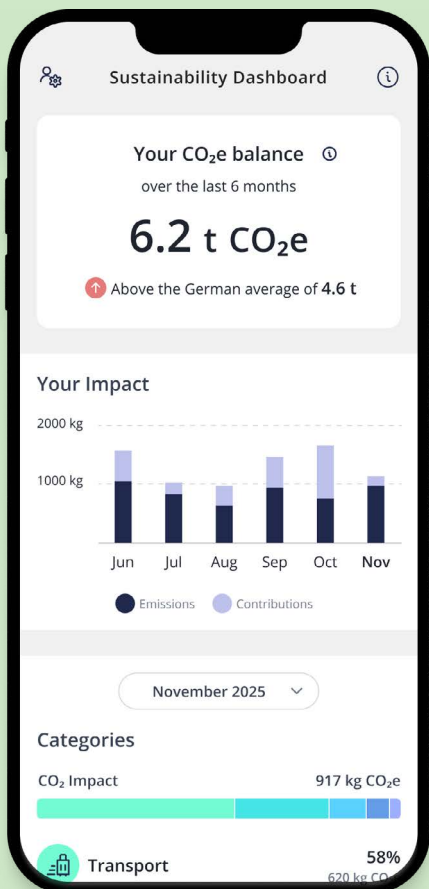


Every transaction has an impact

A climate engagement solution for banks. Create positive impact on both the environment and business goals.

Engage your banking customers with sustainability and drive your business



Designed for climate impact



13%
reduction in CO₂e per user

Designed for ROI



+10%
increase in average weekly spend

Designed for engagement



15-30%
30-day user return rate to ecolytiq features in app

*Observed average trend over a multi-quarter period; consistent across several customers in multiple geographies



“Creating awareness and understanding of greenhouse gas emissions enables small business owners to take a first step in understanding the potential climate impact of the business expenses paid through their HSBCKinetic Debit Card, which is why we have launched the Carbon Insights tool.”

Peter McIntyre, Head of Business Banking - HSBC UK

Trusted by innovators



A science based methodology centered on transparency and personalization

Transparency

ecolytiq's CO₂e footprint calculations follow the Open Standard is the only peer reviewed and open source methodology in the industry.

Personalization

Calculations are localized to the country, not global averages, while the content and insights are personalized to the user's lifestyle.

Certified

The only methodology certified for both consumer and small business audiences - 100% credible and compliant calculations.



Get in touch

info@ecolytiq.com
[Request a demo](#)

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